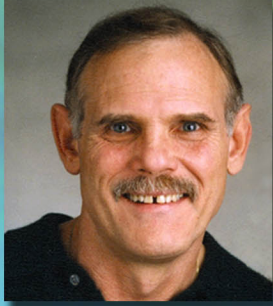




Placer County Museums Presents:

Foundations of Interpretation

Can it be two-thirds “EROTIC?”



by

Sam Ham, Ph.D.

*Department of Conservation Social Sciences
College of Natural Resources
University of Idaho*

When: Thursday, January 11, 2007 from 10:00 AM to 5:00 PM
and Friday, January 12, 2007 from 8:00 AM to 2:00 PM.

Where: The Bernhard Museum Complex Winery, Auburn, CA
(about 35 miles east of Sacramento)

Cost: \$100.00 (includes refreshments and lunches both days)

Registration Deadline: Friday, December 22, 2006

What will I learn?

Upon completion, participants will be able to:

- ✓ define interpretation and explain its role in museum/park management
- ✓ have ideas for new or enhanced interpretive programs, exhibits and services
- ✓ explain the EROT model of interpretive programs and services
- ✓ explain the importance of taking a thematic approach in interpretation programs
- ✓ think thematically and write strong themes for program development
- ✓ tell another person what I learned

To Register:

Please complete and mail this registration form with payment to: Placer County Museums,
Sam Ham Workshop, 101 Maple St., Auburn, CA 95603 (*make checks payable to Placer County Museums*)

Name _____ Organization _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

For additional information contact Melanie Barton by phone 530-889-6504 or by email mbarton@placer.ca.gov